

Sage CRM Cloud

Sage CRM Cloud (sold as Sage Professional) is an easy to use, affordable solution for small and medium sized companies that need a Customer Relationship Management (CRM) solution that can adapt to their business needs and grow with them as they continue to succeed.



Sage CRM Cloud offers a wide and rich range of features designed to support your current and future needs. It offers more than just great sales, marketing and customer service management. Sage CRM also provides a mobile experience, social media marketing solutions, internal business collaboration tools, and much more.

Get up and running immediately. Sage CRM gives you the freedom to stay focused on your business

Sage CRM is easy to learn, adapt and use, so you can quickly start to manage your customer interactions at every touch point. Sage CRM also gives you the centralized information you need to see across your sales, marketing, and customer service teams so your teams can collaborate and respond knowledgeably to each inquiry or sales opportunity. And critically, it's affordable, offering you the best possible value.

Endless flexibility with Sage CRM

At Sage, we recognize that one size doesn't fit all and businesses need a CRM solution that can evolve with their changing business needs. The Sage CRM Builder, included with your Sage CRM Cloud subscription, allows you to personalize and adapt Sage CRM to manage other key areas of your business with ease.

Simple and easy to configure, it allows you to create new screens to meet your unique business needs within minutes. So if your company wants to better manage projects, events, recruitment, classes or any other business initiatives, Sage CRM can be adapted, quickly and easily, saving you time and money.

Drive sales team productivity with mobile CRM

Mobile CRM is rapidly becoming a must-have for sales teams on the move because it can provide access to critical customer information in real-time, increasing sales effectiveness at every stage of the customer relationship cycle.

Sage CRM offers easy to use mobile apps for both iOS and Android devices that provide your mobile workforce with the necessary tools to enable them to do their job effectively. Your teams can quickly perform important tasks such as search and update contacts, opportunities, leads or cases, and run and view reports at the office - or in the field.

Drive collaboration with internal and external social networks

Collaborate and communicate in a more meaningful way with your prospects and customers across social media channels such as Twitter, Facebook and LinkedIn, and use that knowledge in Sage CRM. Also, use Yammer to collaborate internally across your teams, giving your employees more meaningful information for each opportunity.

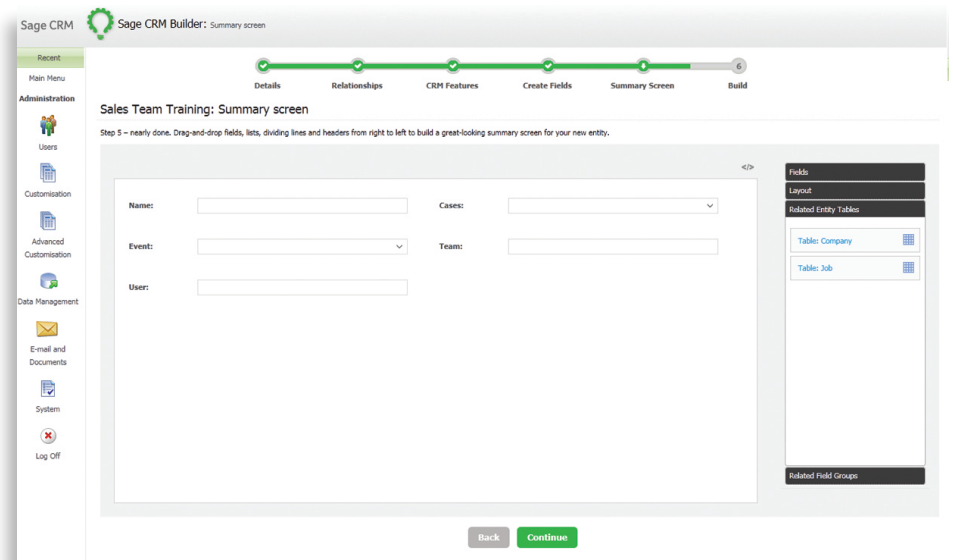
By incorporating social media into your sales, marketing and customer service activities, you can learn more about your customers, uncover more leads, and better interact with prospects and customers.



> Sage CRM equips your mobile workforce with access to critical customer information while they are on the move on the latest mobile devices.

“Increased conversion from sales leads into revenue is key to our success, as is detailed reporting and analysis that can aid us in making informed decisions. Sage CRM provides all of this at an affordable price tag, with the functionality further lowering our operational costs and increasing productivity of our staff,”

Philip Meyer,
CEO,
Capsol



> Personalize and create your company-specific screens in minutes using Sage CRM Builder

Sage CRM Cloud includes

- Contact management
- Opportunity management
- Sales forecasting
- Quotes & orders
- Campaign management
- MailChimp integration for eMarketing
- Lead management
- Customer profiling and analysis
- Marketing performance measurement
- Case management
- Solutions/knowledgebase management
- Interactive dashboard
- Reporting & analysis
- Group management
- Microsoft Outlook integration
- Mobile device accessibility
- Social media integration
- Territory/security management
- Workflow

Benefits snapshot

- Ensure your sales, marketing and customer service resources are being used to maximum effect
- Maximize the value of each and every sales opportunity in your pipeline
- Develop a deeper understanding of your sales team performance
- Leverage further revenue opportunities within your current customer base
- Create, track and manage dynamic marketing campaigns that really deliver
- Deliver exceptional customer service
- Make accurate decisions based on valuable information
- Maximize customer communications and interactions through integrated social media channels
- Manage team collaboration across your departments with ease
- Access the information you need in the office or on the move

Call us at 866-530-7243
To start a 30 day, no obligation trial
visit na.sage.com/sage-crm

About Sage CRM

Over 14,000 small and medium sized companies across the globe use Sage CRM every day to accelerate sales, drive business productivity and make every customer interaction count. It is used by enterprising, growing companies seeking new ways to interact with customers, leverage the power of social media and take advantage of the latest mobile developments to further grow their business. When combined with Sage ERP, our customers enjoy better business insight, increased efficiencies and productivity, and gain a single, customer-centric view across their entire business. So whether you're just starting out or have already grown to several hundred employees, Sage CRM can help accelerate your business success.

For more information contact us at 866-530-7243 or visit at www.na.sage.com/sage-crm

